



Create the Belief / Create the Value / Create the Income

MONEY VALUES

- Values are the principles, the ideas we live by, that motivate us and empower us to make conscious financial choices. It is like a compass for our money, business and life.
- To define your core values, consider these questions:
 - When things are hard, what principles will you not compromise?
 - What characteristics and traits do you value in yourself AND in others, especially around money?
 - Think about someone you admire, then think of the qualities you admire in them.

Below are some words to stimulate ideas. Remember: there are no right or wrong answers. Not everyone has the same core values, so don't think about what you SHOULD value, instead think about what you truly DO value.

- Pick your TOP 10 and then from that group pick your TOP 5.
- In a sentence or two, define each of your TOP 5 words for you. What does that value mean to you?

Conscious values allow you to take positive actions.

Accomplishment	Confidence	Generosity
Abundance	Consciousness	Grace
Achievement	Courage	Harmony
Adventure	Creativity	Honesty
Affluence	Curiosity	Inner Peace
Altruism	Discipline	Innovation
Autonomy	Emotional AND Financial Well-being	Integrity
Balance	Enjoyment	Joy
Beauty	Environment	Knowledge
Bravery	Excellence	Leaving a Legacy
Clarity	Family	Lightness
Cleanliness	Flexibility	Making a Difference
Commitment	Financial Independence	Mindfulness
Communication	Freedom	Openness
Community	Fulfillment	Organization
	Fun	Personal Growth
		Partnership



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Pleasure

Security

Status

Power

Self-expression

Supported

Preparedness

Self-mastery

Transcendence

Reconciliation

Self-protection

Trust

Responsible

Self-reliance

Useful

Respect

Simplicity

Wealth

Safety

Service

Worthiness

OR YOUR OWN WORD OR PHRASE!

Definitions: